



ONTARIO REPORTS MEDIA KIT 2025

Media solutions to reach high net worth legal professionals quickly and effectively.

Ontario Reports

Profile

Reach the Ontario legal profession with targeted advertising in *Ontario Reports*, the only publication specifically devoted to case law in Ontario. Published by LexisNexis® for the Law Society of Ontario, lawyers, legal counsel and paralegals look to the weekly full-text journal of *Ontario Reports* for the latest in court decisions, practice directions, career opportunities and announcements to the profession. No other publication is as widely known or read by the Ontario Bar.

Ontario Reports has been published by the Law Society of Ontario for more than a century. Over 84,000 personally addressed copies of *Ontario Reports* are digitally delivered every week to all members of the Law Society of Ontario; one to every lawyer, legal counsel and paralegal in the province. This distribution is unmatched by any other legal publication in Ontario.

Available on any computer, tablet, or smartphone, this gives lawyers and judges access from anywhere at any time. In today's information-everywhere, all-the-time environment, *Ontario Reports* ensures easy, trouble-free access 24/7 for Ontario's legal community.

Current advertisers in *Ontario Reports* include companies promoting products and services to the legal profession, recruiters for the legal field, mediators, financial services companies and many more. *Ontario Reports* has become the place to generate referral business through advertising. Take advantage of this opportunity to reach the Ontario legal community with your message.













2025 Schedule (50 Issues)

Digital Issue Date	Print Issue Date	Material Closing Date	Digital Issue Date	Print Issue Date	Material Closing Date
January 8	January 10	December 20	July 9	July 11	June 27
January 15	January 17	January 3	July 16	July 18	July 4
January 22	January 24	January 10	July 23	July 25	July 11
January 29	January 31	January 17	July 30	August 1	July 18
February 5	February 7	January 24	July 31	August 2	July 19
February 12	February 14	January 31	August 6	August 8	July 25
February 19	February 21	February 7	August 13	August 15	August 1
February 26	February 28	February 14	August 20	August 22	August 8
March 5	March 7	February 21	August 27	August 29	August 15
March 12	March 14	February 28	September 3	September 5	August 22
March 19	March 21	March 7	September 10	September 12	August 29
March 26	March 28	March 14	September 17	September 19	September 5
April 2	April 4	March 21	September 24	September 26	September 12
April 9	April 11	March 28	October 1	October 3	September 19
April 23	April 25	April 11	October 8	October 10	September 26
April 30	May 2	April 18	October 15	October 17	October 3
May 7	May 9	April 25	October 22	October 24	October 10
May 14	May 16	May 2	October 29	October 31	October 17
May 21	May 23	May 9	November 5	November 7	October 24
May 28	May 30	May 16	November 12	November 14	October 31
June 4	June 6	May 23	November 19	November 21	November 7
June 11	June 13	May 30	November 26	November 28	November 14
June 18	June 20	June 6	December 3	December 5	November 21
June 25	June 27	June 13	December 10	December 12	November 28
July 2	July 4	June 20	December 17	December 19	December 5











Please forward all artwork for Ontario Reports to: orartwork@lexisnexis.ca and your sales representative

2025 Display Advertising Rates






General/Announcements

			Frequency Discount Rate (Pricing per issue)				
Four Colour	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,631	\$2,256	\$2,148	\$2,052	\$1,949
3/4 Page	4 1/2" x 5 7/8"		\$2,335	\$2,012	\$1,949	\$1,835	\$1,705
1/2 Page	4 1/2" x 3 7/8"		\$2,000	\$1,807	\$1,705	\$1,642	\$1,495
1/4 Page	4 1/2" x 1 7/8"		\$1,523	\$1,386	\$1,336	\$1,278	\$1,176
Black & White	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,005	\$1,637	\$1,529	\$1,432	\$1,330
3/4 Page	4 1/2" x 5 7/8"		\$1,716	\$1,392	\$1,330	\$1,216	\$1,085
1/2 Page	4 1/2" x 3 7/8"		\$1,380	\$1,188	\$1,085	\$1,023	\$876
1/4 Page	4 1/2" x 1 7/8"		\$902	\$767	\$715	\$659	\$556

Career/Legal Support

Four Colour	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$3,201	\$2,794	\$2,416	\$2,227	\$2,031
3/4 Page	4 1/2" x 5 7/8"		\$2,788	\$2,467	\$2,134	\$1,968	\$1,854
1/2 Page	4 1/2" x 3 7/8"		\$2,382	\$2,106	\$1,853	\$1,756	\$1,589
1/4 Page	4 1/2" x 1 7/8"		\$1,837	\$1,635	\$1,463	\$1,388	\$1,284
Black & White	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,576	\$2,168	\$1,790	\$1,601	\$1,405
3/4 Page	4 1/2" x 5 7/8"		\$2,163	\$1,842	\$1,509	\$1,343	\$1,181
1/2 Page	4 1/2" x 3 7/8"		\$1,756	\$1,480	\$1,228	\$1,130	\$964
1/4 Page	4 1/2" x 1 7/8"		\$1,204	\$1,004	\$837	\$762	\$659

Cover Advertising

Four Colour	Size (width x height)		1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Outside Front	4 1/2" x 3 7/8"		\$4,251	\$3,979	\$3,729	\$3,512	\$3,330
Outside Back	4 1/2" x 5 7/8"		\$4,172	\$3,910	\$3,683	\$3,436	\$3,273
Inside Front	4 1/2" x 7 3/4"		\$3,488	\$3,045	\$2,632	\$2,426	\$2,213
Inside Back	4 1/2" x 7 3/4"		\$3,037	\$2,688	\$2,325	\$2,144	\$1,969

*Cover prices include process colour.

Surcharge for guaranteed position – 10%. Typesetting fee – 18% (if applicable).

Rates do not include applicable taxes.

Advertisement copy and typeset produced by LexisNexis may be used on other mediums or for your other purposes for a **one-time license fee** of \$800.00 + tax.

Please forward all artwork for Ontario Reports to: orartwork@lexisnexis.ca and your sales representative

Classified Line Advertising

To book your classified line advertisement in Ontario Reports, please email: anne.yu@lexisnexis.ca

Ad Sponsorship Package

Available to a single advertiser per issue – \$2,359 per issue.

Package includes:

- 1) Ad presence on email notification
- 2) Tile ad on front screen below Table of Contents



← Ad presence on email notification (1)



← Tile Ad (2)

Leaderboard Sponsorship Package

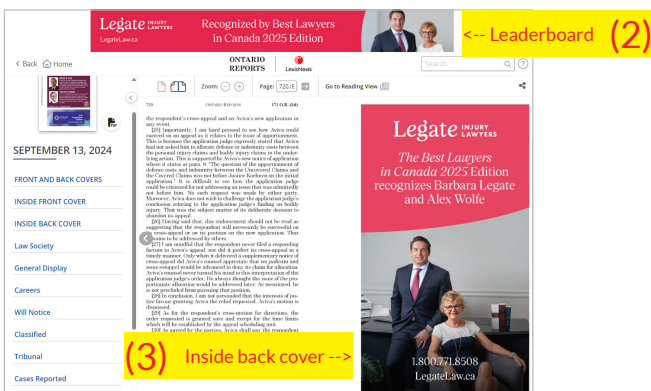
Available to a single advertiser per issue – \$5,796 per issue.

Package includes:

- 1) Email Leaderboard Ad on email notification
- 2) Leaderboard positioning
- 3) Inside back cover positioning (Full page, 4 1/2" w x 7 3/4" h)



← Email Leaderboard Ad (1)



← Leaderboard (2)

(3) Inside back cover -->

Digital Production Requirements

Ad Sponsorship Package*

- Email Notification Ad – 370 pixels wide x 180 pixels high
- Tile ad (below Table of Contents) – i) 300 pixels wide x 250 pixels high (for both digital edition and tablet)
ii) 300 pixels wide x 100 pixels high for smart phones

Leaderboard Sponsorship Package

- Email Notification Ad – 760 pixels wide x 90 pixels high
- Landing Page Leaderboard ad – i) 728 pixels wide x 90 pixels high (for both digital edition and tablet)
ii) 320 pixels wide x 50 pixels high (for smart phones)

Supported Media – .jpg, .gif, animated .gif. *We are unable to accept animated .gifs for the Email Notification Ads. Submit all ads in high resolution (min. 300 dpi).

Please forward all artwork for Ontario Reports to: orartwork@lexisnexis.ca and your sales representative

Print Production Requirements

This checklist serves as a guide for agencies and in-house art departments to prepare artwork for our print publications.

Artwork that fails to conform to these requirements may result in inferior reproduction. Please feel free to contact us to discuss any artwork concerns you may have.

Ads should be submitted in CMYK. All ads submitted in RGB will be converted to process CMYK.

Preferred file format

High-resolution, properly prepared PDF

Line Screen Values

Halftones – 300 dpi Line Art – 1200 dpi (minimum)

Background Screen Tints

Not less than 10%

File Compatibility

Platforms and file formats:

Windows® Platform	File Format
Adobe® InDesign®	.indd
QuarkXPress™	.qxd
Adobe® Illustrator®	.eps
Adobe® Acrobat®	.pdf
Microsoft® Office	.doc

Embedded Fonts and Graphics

- Embed all fonts in PDF files. We cannot accept MAC fonts. Please ensure they are compressed prior to transmission.
- Preflight Files – Prior to submitting files, please verify that all fonts, logos and graphics (i.e., all support files) are included with the final assembly file and that all images are at a minimum resolution of 300 dpi and all text at a minimum of 800 dpi.

Layout

- Ensure ads conform to the proper ad size as per the respective media kit and that files are constructed on one page.

Image Files

- Ensure only the elements being used for print are supplied and clearly marked.
- Include a border/keyline around ads.

Colour Variances and Registration

- Colour density – some variance of +/- 10% may occur.
- Registration – +/-0.015" between colours is standard tolerance (i.e., paper stretch across press, press movement, etc.)

Bleeds

- No bleeds are required on final artwork.

Print Artwork Submission Addresses

Send your advertisement as an attachment to orartwork@lexisnexis.ca

LexisNexis Canada Inc.

111 Gordon Baker Road, Suite 900, Toronto, Ontario M2H 3R1

Tel.: 905-479-2665

Toll-Free Tel.: 1-800-668-6481

Fax: 905-479-3758